

European barometer for the urban well-being – 2017 Megacities Institute, Non-governmental organization

27.06.2017 | Paris, France

- ▶ **Berlin citizen are the most enthusiastic about their well-being**
- ▶ **Lyon citizen are the most critical about their city**

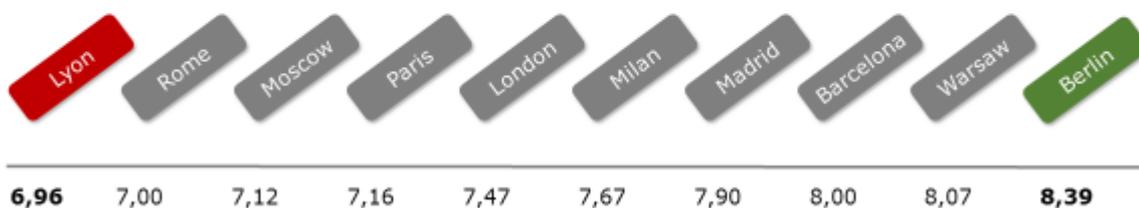
The first project of the Megacities Institute is launched – a study about urban life and car mobility. Conducted by the experts of GiPA, the study investigated among all ages in 10 European megacities: Barcelona, Berlin, London, Lyon, Madrid, Milan, Moscow, Paris, Rome and Warsaw. The results will be presented today.

“The Megacities Institute gives a voice to the citizen to understand their perception of life quality in their city. In the first edition, we conducted this survey in 10 European cities. We are currently planning to expand our study to 15 cities by 2018.”, Franck Cazenave, Director Smart Cities, Bosch France & Benelux and President of the Megacities Institute. Below, the first edition of the European urban well-being barometer is displayed.

European urban well-being barometer

For the first time, citizen of 10 European Megacities, from 7 countries express their well-being in their city. Below, the results:

European barometer for the urban well-being Score per city

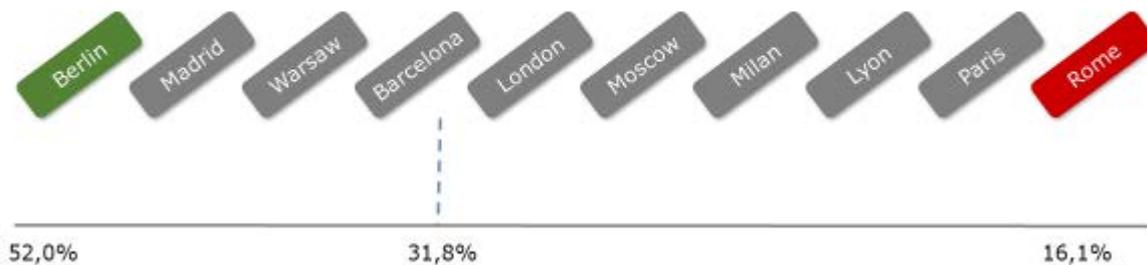


- The average of the 10 cities is at 7,51
- In Lyon, the number of critics exceeds the number of promoters
- In Berlin, there are almost five times more promoters than critics

« Our study discovers a very contrasting picture of the perceived well-being among the cities. There are those who point out many grievances resulting in a number of critics superior to the amount of promoters, this is the case in two French megacities Paris / Ile de France and Lyon and Rome, that receives the worst rating on the barometer.

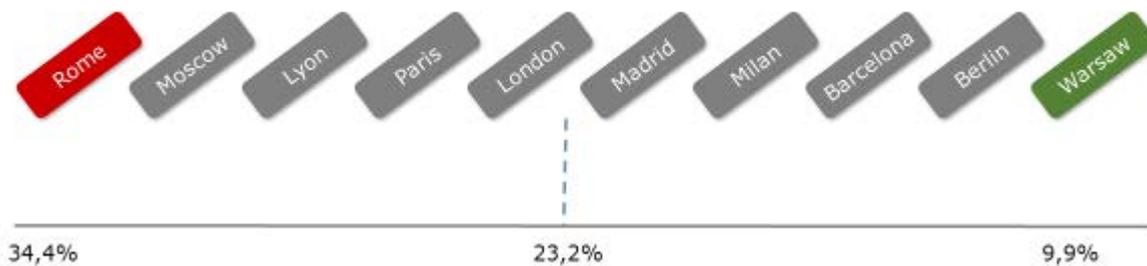
On the other hand, there are those citizen that value their city like in Madrid, Warsaw and Berlin (best NPS: 5 times more promoters than critics). Could this be correlated with the fact that pollution and missing green spaces aren't a severe problem in Berlin?", Odette Dantas, deputy director of GiPA France and Vice President of the Megacities Institute.

European barometer for the urban well-being
Promoters



- Berlin, Madrid and Warsaw have a significant affection for their city
- The Romans are the least enthusiastic about their city

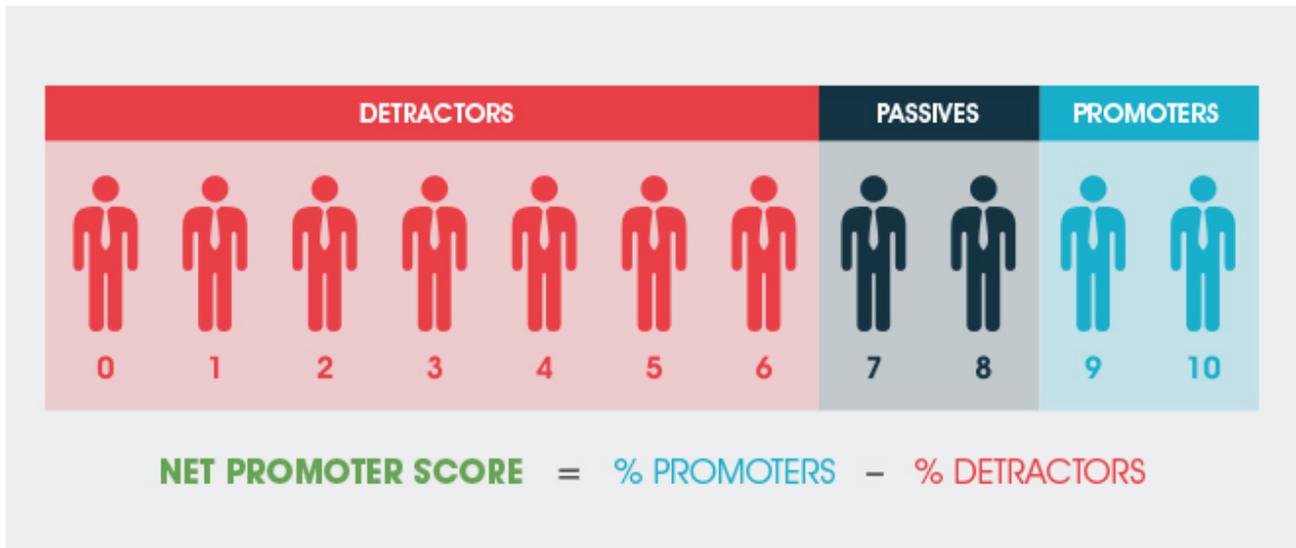
European barometer for the urban well-being
Detractors



- Rome is at the top of the cities with the most critics
- The bad perception of well-being influences one quarter of the 10 cities

Methodology

The Megacities Institute asked approximately 3 100 individuals older than 18 years in 10 European cities to recommend their city on a scale from 0 to 10. Moreover, the methodology, known international as “Net Promoter Score” can be visualized in the following picture:



Ambition

The aim of the Megacities Institute is to study the variety of solutions implemented by the megacities around the world to solve these problems, assess them and disseminate them. The Institute is thus looking to promote new solutions based on current and future technologies, to make these cities more welcoming to humans and indeed to all living species as a whole. Finally, the Institute will attempt to identify the expectations of the populations by questioning them and involving them in various initiatives.

Find more information about the Megacities Institute on our webpage: www.megacities-institute.org

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