

City & Cars in 2030: divorce or reconciliation? Conference from Megacities Institute, a non-governmental organization

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- ▶ **150 participants, combining local authorities, international companies and research institutions**
- ▶ **European study about urban life and car mobility**
- ▶ **Analysis by Bosch and the German university DHBW about the development of automated driving**

First public event

The Megacities Institute organizes its first public event under the name "City & Cars in 2030: divorce or reconciliation?" at the university ESSCA in Paris.

The Institute is going to present results of a study about urban life and car mobility that was conducted by GiPA with 3 100 face-to-face interviews in 10 European megacities. Moreover, Bosch, the leading automotive supplier worldwide, will give an update about the latest development in automated driving. Lastly, the German university DHBW is going to share their results from a qualitative study about automated driving that was conducted through in-depth interviews with 200 participants between the age of 18 and 81.

"As insurance provider, mobility is already the heart of our operations. However, what mobility will become and what is already taking place, for example with the emergence of autonomous vehicles will significantly transform cities and their infrastructures. Autonomous shuttles, together with individual electric vehicles could become the new mean of transportation. To insure is to plan and to accompany. Because of these developments, Allianz was excited to join the initiative proposed by Franck Cazenave, to become a founding member of the Megacities Institute alongside Bosch and GiPA.", François Nédey, technical director property and liability insurance of Allianz France.

Study about urban life and mobility

The first project of the Megacities Institute was successfully launched with a study about urban life and car mobility. Conducted by the experts of GiPA, the study investigated among all ages in 10 European megacities: Barcelona, Berlin, London, Lyon, Madrid, Milan, Moscow, Paris, Rome and Warsaw. The results will be presented today.

"After this extensive study about urban life and car mobility in 10 European megacities, we will proceed to cover 10 more cities in Asia and North- and South- America. In 2018, this study will combine the knowledge of more than 30 cities including new territories like

Africa.”, Odette Dantas, deputy director of GiPA France and Vice President of the Megacities Institute.

Future perspective

Other initiatives are currently in the planning process. The Megacities Institute is open to new propositions from companies, local authorities and universities.

“The first event will take place at the university ESSCA in Paris. We will announce our partnership with the *Institut du Marketing Digital de l’ESSCA*. In addition, we will finalize fellowships with researchers to better understand and analyze urban problems and potential solutions.”, Franck Cazenave, Director Smart Cities, Bosch France & Benelux and President of the Megacities Institute.

Ambition

The aim of the Megacities Institute is to study the variety of solutions implemented by the megacities around the world to solve these problems, assess them and disseminate them. The Institute is thus looking to promote new solutions based on current and future technologies, to make these cities more welcoming to humans and indeed to all living species as a whole. Finally, the Institute will attempt to identify the expectations of the populations by questioning them and involving them in various initiatives.

The Megacities Institute is a Non-governmental organization and based in Paris.

The Megacities Institute is a research platform open to all contributors, whether companies, local authorities, or universities, in Europe and worldwide.

“We will operate to better understand the needs of megacities and the solutions that can solve their problems. I am very pleased that GiPA is taking part in the dynamics of the Megacities Institute.”, Eric Devos, CEO of GiPA Group and Vice President of the Megacities Institute.

Find more information about the Megacities Institute on our webpage:

www.megacities-institute.org

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