



Bosch, founder of the Institute Foundation of the “Megacities Institute” Non-profit Association, headquarters in Paris

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- ▶ Megacities represent 20% of the world's population
- ▶ An open research platform for companies, local authorities and universities
- ▶ A mobility study covering 21 megacities is already under way

Background

According to the United Nations, in 2015 there were already 71 megacities of more than 5 million inhabitants around the world. There will be 104 by 2030! These megacities exacerbate all the problems encountered by city dwellers: noise, pollution, automobile congestion, lack of parking space, limited green spaces, problems with the supply of water, energy and food.

Ambition

The aim of the “Megacities Institute” is to study the variety of solutions implemented by the megacities around the world to solve these problems, assess them and disseminate them. The Institute is thus looking to promote new solutions based on current and future technologies, to make these cities more welcoming to humans and indeed to all living species as a whole. Finally, the Institute will attempt to identify the expectations of the populations by questioning them and involving them in various initiatives.

Bosch, GiPA and PSA Group came together to found the “Megacities Institute” non-profit association. It is a research platform open to all contributors, whether companies, local authorities, or universities, in France, Europe and worldwide.

Initial results

The “Megacities Institute” has begun working, more specifically on a global mobility study. This study, being carried out by GiPA experts, is surveying individuals of all ages in 21 megacities in Europe, North and South America, Africa and Asia. The results will be presented next June.

Other initiatives will shortly be up and running. The “Megacities Institute” is open to proposals from companies, local authorities and universities.

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The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). According to preliminary figures, the company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group’s strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.” The Bosch Group comprises Robert Bosch GmbH and its roughly 450 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch’s global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company’s future growth is its innovative strength. At 120 locations across the globe, Bosch employs 59,000 associates in research and development.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

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